



SHINE BY S.H.O.®

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Shine by S.H.O Debuts 2016 Collection at High Point Fall Market

LAGUNA NIGUEL, Calif. - Shine by S.H.O, a luxury home furnishings brand that specializes in bench made case goods, upholstery, lighting, and rugs, announced today Eight Track: Vol. 1, 2016 Collection will debut at High Point Fall Market, October 17 - 22. The new collection is comprised of 18 striking pieces that are inspired by 1970's couture. Metallics, lush velvets, snakeskin, bold geometric shapes, and high polish finishes are reminiscent of the glory days of disco. Eight Track: Vol. 1 2106 Collection can be seen at the Shine by S.H.O showroom, IHFC: IH201, Commerce, Floor 1, InterHall at High Point Fall Market, and at the Shine by S.H.O showroom in the Laguna Design Center, in Southern California. It is available to the trade, as well as direct to consumers online at www.shinebysho.com.

"This collection was inspired by a photograph of my mother taken in the 1970's. I wanted to capture the bold sophisticated glamour of that era, which was so incredibly sexy," said Susan Hornbeak Ortiz, Shine by S.H.O creative director and co-founder. "The Pompe Sofa is my favorite piece in the collection. It is inspired by the glamorous stilettos of the 70's and is a unique sculptural statement that has not yet been seen in a sofa. I'm thrilled to celebrate the launch of this new collection with our High Point friends."

Taking cues from Brutalist 60's architecture, over scaled 70's costume jewelry, disco music and fashion icons, such as Yves St. Laurent, Shine by S.H.O's Eight Track, Volume I Collection, seeks to modernize and create a visually stunning dialog of Vintage 1970's glam through a modern lens.

Since Susan Hornbeak Ortiz launched Shine by S.H.O in 2004 with a collection of stunning lamps and lighting fixtures, the brand has become a leader in the world of home décor. Today, each Shine by S.H.O Showroom piece is custom made by the best furniture craftsmen in Southern California.

Shine by S.H.O's Eight Track: Vol. 1, 2016 Collection is available for viewing online at www.shinebysho.com or by visiting the showroom located at the Laguna Design Center, 23811 Aliso Creek Rd., Laguna Niguel, California 92677. Orders may be placed by calling (949) 643-1000 or by email at info@shinebysho.com. Pricing available upon request.

About Shine by S.H.O

Shine by S.H.O is known as one of the most fashion forward lifestyle lines in the interior design industry. Founder, owner and designer Susan Hornbeak Ortiz applies a global-eclectic design sense combined with her background as a sculptor and installation artist to produce breathtaking pieces that emphasize clean and modern lines, and the occasional unexpected detail with a classic and timeless feel. Modern yet warm, and drawing inspiration from her global travels, the Shine by S.H.O collection features sofas, beds, tables, case goods, lighting and original photography. Learn more at www.shinebysho.com

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